



FOR IMMEDIATE RELEASE

October 5, 2010

Local brewer brings home the gold... and silver!

Penticton, BC. September 24th was the date of the 8th annual Canadian Brewing Awards (CBA's) and it was a great day for local Penticton micro-brewery Cannery Brewing. Cannery Brewing received not one but two awards at this Canadian Brewing Competition.

The awards gala coincided with Toronto's inaugural Beer Week. Brewers and brewery representatives from all over Canada, including Cannery Brewing co-owner Patt Dyck, converged on the Cool Brewery in Etobicoke, ON to attend the CBA Gala and Medal Presentation hoping to take gold, silver or bronze tap handle medals back to their respective breweries.

Dyck returned with a Gold Medal for Cannery Brewing's recently released Squire Scotch Ale in one hand and a Silver Medal for the Naramata Nut Brown Ale in the other hand. The Nut Brown Ale is a local favourite as well as Cannery Brewing's flagship beer.

The Canadian Brewing Awards have emerged as the premiere competition for judging the quality of Canadian brewed beer. The contest is the only truly national competition that invites breweries of all sizes from across the country to compete in a blind tasting to see who brews the best beer in 31 style categories.

Dyck talked about the experience, "It was incredible to be a part of the CBA Awards Gala and to share in it with so many other passionate brewers from across Canada. This was a great day for Cannery Brewing and a great day for the other Craft Brewers who did so well in the awards. It is an honour to be recognized alongside other colleagues who are so committed to the brewing of hand-crafted ales and lagers." A member of the BC Craft Brewers Association, Dyck was extremely impressed with the number of awards received by other BC Craft Brewers. "We are fortunate in this province and in this country to have brewers who work hard to offer a wide range of beer styles to meet the demands of beer drinkers who want a choice. "

The 2010 edition of the awards featured 390 entries submitted for judging with 76 Canadian breweries participating, making the 2010 edition the largest brewing competition ever held in Canada. All of the judging was completed over a two-day period by a panel of approximately 20



Certified Beer Judges who consider aroma, appearance, flavour, mouth-feel, and overall impression when scoring the beer.

A Canadian Brewing Award medal is now a widely recognized symbol of brewing excellence in Canada. The competition also serves as an important vehicle for informing the Canadian beer-drinking public about the variety and quality of commercially available beers throughout the land. Every year the competition attracts new entries from small start-up breweries, to the largest of the large that are dedicated to carefully crafting their product.

Cannery Brewing's Squire Scotch Ale won the Gold Medal in the Scotch Ale category. This beer was first brewed by Cannery Brewing earlier this year, and was named in recognition of The Country Squire Restaurant of Naramata, which was owned and operated by Dyck and her husband Ron for twenty-three years. Ron and Patt joined brewer Terry Schoffer in 2000 to form the ownership of Cannery Brewing.

Cannery Brewing's Naramata Nut Brown Ale won the Silver Medal in the Brown Ale category. This well-loved brew can proudly display its Canadian Brewing Award alongside previous medals from the Okanagan Fest-of-Ale.

The Cannery Brewing Co. was formed in 2000 and offers a wide array of fine hand-crafted ales and lagers. For more information on Cannery Brewing, visit www.CanneryBrewing.com, call 250.493.2723 or visit them in the Brewery in the historic Cannery Trade Centre at Duncan and Fairview in Penticton, BC. For more information on the Canadian Brewing Awards, visit www.CanadianBrewingAwards.com

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